



BRAND GUIDELINES

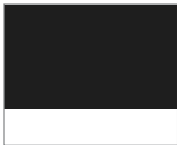
Logotype



Typography

Work Sans Light	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz	0123456789
Work Sans Regular	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz	0123456789
Work Sans Black	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz	0123456789

Brand Colors



Color Code: #1E1E1E
RGB: 30, 30, 30
CMYK: 80, 75, 70, 63
Pantone: Black C



Color Code: #7EBE42
RGB: 126, 190, 66
CMYK: 49, 1, 90, 2
Pantone: 360 C



Color Code: #315AA1
RGB: 49, 90, 161
CMYK: 87, 64, 2, 1
Pantone: 286 U



Color Code: #4F8E83
RGB: 49, 142, 131
CMYK: 70, 22, 44, 5
Pantone: 562 U



Color Code: #8D8C8C
RGB: 141, 140, 140
CMYK: 45, 38, 34, 1
Pantone: 877 C



Color Code: #F2F1F1
RGB: 242, 241, 241
CMYK: 4, 3, 2, 0
Pantone: NA