Labs’ Take

Managing governance, risk, and compliance processes across an organization is difficult due to manual tasks, siloed departments, and inconsistent approaches.

- Improved efficiency with fewer staff.
- Reduced likelihood of regulatory breaches, reputational damage, and other negative consequences.

Problem: Automated GRC platforms centralize, streamline, and automate processes, enabling organizations to consistently manage risks, ensure compliance, and make better-informed decisions, while reducing costs and improving collaboration.

Solution: Fewer companies attempt to develop the entire GRC platform. Solutions often focus on Risk OR Compliance, some offer both. Risk solutions encompass Cyber Risk and 3rd Party Risk.

Results: Recent entrants offer numerous frameworks to ensure organizations can automate Governance, Risk and Compliance (GRC) effectively.

Findings: Solutions often focus on private enterprises or government sectors, but rarely both.

The Trends

Incumbents dominated this space until automation entered the segment. Entrants now outnumber them 2 to 1. Look for incumbents to acquire entrants in the next 12-24 months.

Companies: Fewer companies attempt to develop the entire GRC platform. Solutions often focus on Risk OR Compliance, some offer both. Risk solutions encompass Cyber Risk and 3rd Party Risk.

Approaches: Products in this space are being consumed by Early Adopter customers. Look for widespread adoption by progressive Early Majority companies (i.e., Crossing the Chasm) in the next 18-24 months.

Maturity: There has been significant Venture Capital (VC) investment in this space over the past 3 years. Most VC firms have already backed their players - look for VC investment to taper off in the coming year.

Investment: For more information - labs@evotek.com Not a subscriber? Sign up at evotek.com/labreport