

BRAND GUIDELINES

Logotype



Typography

Work Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

0123456789

Work Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

0123456789

Work Sans Black

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz**

0123456789

Brand Colors



Color Code: #1E1E1E
 RGB: 30, 30, 30
 CMYK: 80, 75, 70, 63
 Pantone: Black C



Color Code: #7EBE42
 RGB: 126, 190, 66
 CMYK: 49, 1, 90, 2
 Pantone: 360 C



Color Code: #315AA1
 RGB: 49, 90, 161
 CMYK: 87, 64, 2, 1
 Pantone: 286 U



Color Code: #4F8E83
 RGB: 49, 142, 131
 CMYK: 70, 22, 44, 5
 Pantone: 562 U



Color Code: #8D8C8C
 RGB: 141, 140, 140
 CMYK: 45, 38, 34, 1
 Pantone: 877 C



Color Code: #F2F1F1
 RGB: 242, 241, 241
 CMYK: 4, 3, 2, 0
 Pantone: NA