

Labs' Take

Problem

The exponential increase in cyber threats targeting users via email and the increased attack surface introduced by remote and hybrid work, makes balancing safety and productivity a challenge.

Solution

Implement multi-layered security measures (i.e., email filtering, browser isolation, remote app access) to reduce potential security risks and improve employee experience.

Result

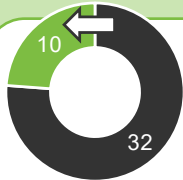
- Decreased likelihood of data loss and breaches
- Increased trust in digital interactions
- Seamless work securely from anywhere

Findings

- Following the SASE framework can help reduce complexity and increase tool consolidation.
- Zero Trust principles ensure users are authenticated, authorized, and continuously validated.

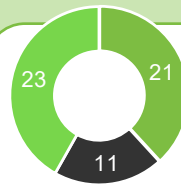
The Trends

Companies



Due to the complexity and value of comprehensive offerings, the ecosystem is largely made up of incumbents that acquired entrant solutions during the last 3-5 years.

Approaches



Each approach is complementary, but depending on tech stack organizations may prioritize browser security over remote app access and vice versa. Email security is ubiquitously important.

Maturity



Solution adoption skyrocketed during the pandemic. Many organizations incorporate one or more technologies in this space. We anticipate near-full market penetration in 18-24 months.

Investment



Investment has subsided, but a new wave of browser products is emerging. We expect investment to trend lower as most VCs have already invested.

The Players

Email



Browser



Request a Review

Remote App Access



For more information - labs@evotek.com

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