User Application Security

LEVOTEK Labs

Labs' Take

Solution Problem The exponential increase in cyber threats targeting Implement multi-layered security measures (i.e., users via email and the increased attack surface email filtering, browser isolation, remote app introduced by remote and hybrid work, makes access) to reduce potential security risks and improve employee experience. balancing safety and productivity a challenge. Result Findings Following the SASE framework can help reduce complexity and increase • Decreased likelihood of data loss and breaches tool consolidation. • Increased trust in digital interactions Zero Trust principles ensure users are Seamless work securely from anywhere authenticated, authorized, and continuously validated **The Trends Companies** Each approach is **Approaches** Due to the complexity and value complementary, but depending on tech stack organizations of comprehensive offerings, the may prioritize browser security ecosystem is largely made up of 11 over remote app access and vice incumbents that acquired entrant Email versa. Email security is ubiquitously solutions during the last 3-5 years. Incumbents Browser Remote App Access important. Entrants Maturity Investment Solution adoption skyrocketed during Investment has subsided, but a new the pandemic. Many organizations wave of browser products is emerging. incorporate one or more We expect investment to trend lower technologies in this space. We as most VCs have already invested. anticipate near-full market Early Majority penetration in 18-24 months. High **The Players Request a Review** Email **Browser Remote App Access** Abnormal RED SIFT CLOUDFLARE Szscaler 🕝 egress[.] սիսիս 🙆 **IRONSCALES CITRIX** JUNIPER netskope CISCO InstaSafe mimecast d INKY 🊧 paloalto[®] SERAPHIC Material Security SLASHNEXT Island perimeter 81 CYBERARK Cyolo Barracuda GreatHorn MENLO SONICWALL SECURITY Microsoft SONICWALL Microsoft Microsoft S CHECK POINT Akamai CLOUDFLARE CLOUDFLARE jumpcloud. GOSECURE MENLO BROADCOM[®] BROADCOM[®] MENLO SECURITY SECURITY proofpoint. InstaSafe F RTIDET. TESSIAN netskope

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