

FinOps Continuous Cost Optimization

Supplement in-house resources with skilled, certified professionals to keep your cloud costs under control

Your cloud needs are constantly evolving, and cloud providers are constantly changing their offers and terms. The EVOTEK/BRQ team brings FinOps best practices and deep cloud provider knowledge to continually optimize cost across cloud platforms. Rather than hiring a dedicated resource, you pay for the level of support you need.



Business Challenge

The variable nature of cloud means that your costs can change quickly. An extra \$5K of cloud spend can turn into \$150K by the end of the month if not properly managed. Cost mandates can be effective in the short term but require established processes to monitor and manage costs. Without this, you will run into the same waste over time.

In a multi-cloud environment, it can be challenging to keep track of cloud provider incentives and align subscriptions and commitments with your evolving needs. Hiring full-time staff to operate a FinOps practice is not always practical or cost-effective. You need skilled resources to provide cost visibility, forecasting, and budget control in a scalable way. EVOTEK can help implement a cost optimization model in-line with industry best practices.

A Proven Solution

EVOTEK's certified FinOps practitioners act as an extension of your in-house team, using proven tools to identify and address anomalies before they lead to "billing surprises." Our end-to-end services help you use only what you need and pay less for what you use.

We begin with an assessment of your IT environment, cloud spend, and business priorities, and build a strategy for cost allocation aligned with your organization. Leveraging industry-leading tools, we continually monitor usage, respond quickly to anomalies, and right-size resources to your requirements. Our team provides accurate forecasts of future spending and resource needs, and we work to align this with your budget. We also track changes to cloud vendors' offers and incentives, and we support you in negotiating rates optimized for your organization's evolving needs.

How EVOTEK Delivers Results

EVOTEK is uniquely equipped to enable customers while driving business results. Our approach aligns the organization by encouraging cross-team engagement between business, technology, and regulation. By providing stakeholder visibility, clients see less siloed activity, reduced duplication of work, better resource utilization, and a more efficient reporting framework. With a comprehensive framework built to solve today's business needs, EVOTEK brings a thorough, full-service approach to advisory services. As a result, EVOTEK can provide the rapid and efficient execution required to compete in today's transformational climate.

