

Labs' Take

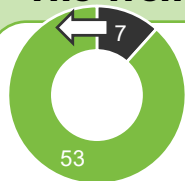
Problem
With overwhelming demand for tailored content and personalized experiences, coupled with resource-intensive data simulation and augmentation, businesses face a tough balancing act between innovation and efficiency in today's digital era.

Solution
Generative AI emerges as a game-changer, automating creative processes and simulations, generating personalized content on demand, and unleashing new levels of innovation while improving operational efficiency.

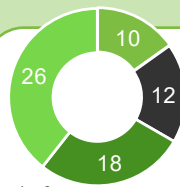
- Result**
- Enhanced customer engagement
 - Accelerated product development
 - Efficient resource utilization
 - Increased innovation and creativity

- Findings**
- Most businesses do not understand the risk associated with use (and non-use) of Generative AI.
 - Numerous platforms exist today to custom-tailor Generative AI solutions to unique requirements.

The Trends



Companies
This space is primarily represented by innovative startups and educational spinouts. Very few incumbents have developed Generative AI products. We predict a big uptick in acquisitions by incumbents in the next 6-18 months.



Approaches
Generative AI for text, code, and media creation is experiencing rapid adoption at the consumer level, but enterprises will see more long-term benefits from Generative AI platforms and productivity suites.



Maturity
High-tech companies have been exploring and adopting Generative AI for 3-5 years, but most organizations have only scratched the surface. We anticipate rapid progression from early adoption to majority usage.



Investment
Investment in Generative AI is red-hot. It's too early to predict when this trend will level out as interest remains high and use cases are still being discovered.

The Players

Request a Review

Metal
 Lightning^{AZ}
 FIXIE
 scale
Enterprise Platform Development
 ZERO
 stack
 LlamaIndex
 Verta
 graft
 LAMINI

ANTHROPIC Text & Code

Inflection
 Kasanare
 OpenAI
 cohere
 Character.AI
 Typeface
 replit
 AssemblyAI
 Google
 databricks
 stability.ai
 AI21 Labs
 Microsoft
 tabnine
 warp

Productivity & Search

Lighton
 ADEPT
 Kognitos
 Perplexity
 xembly
 Moveworks
 consensus
 SUBLAYER
 PRIMER
 Glyphic
 vectara
 contextual.ai

Audio, Video, & Images

boomy
 Midjourney
 Meta
 Hour One
 Jasper
 UNEEQ
 Gridspace
 runway
 OpenAI
 PICTORY
 soul machines
 Hugging Face
 D-ID
 iElevenLabs
 VOICEMOD
 DEEPBRAIN AI
 Typeface
 synthesia
 BRIA
 AssemblyAI
 stability.ai
 MURFAI
 descript
 PhotoRoom
 PAPERCUP
 Endel

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