Posture Management

Lab Report

October 30, 2023

LEVOTEK Labs

Labs' Take

Problem

Assessing, monitoring, and ensuring that various aspects of an organization's IT infrastructure comply with security best practices, standards, and policies often requires a complex suite of tools and numerous manual processes.

Solution

Findings

Posture Management solutions continuously monitor cloud, SaaS, and data configurations, alert on deviations from standards, and enforce policies to provide consistent compliance.

Discovery of...

- · Unknown SaaS apps
- Overprovisioned IAM roles
- · Outdated application integrations
- · Unencrypted sensitive data

Result Decreased likelihood of data loss and

- breaches
- Maintain regulatory compliance (GDPR, HIPAA, etc.)
- Increased visibility to "shadow IT"
- · Reduction of potential vulnerabilities

The Trends



■ Incumbents Entrants

Companies Most solutions come

from emerging tech startups; however, incumbents are adapting quickly by acquiring entrants. We expect a major consolidation of vendors and approaches into incumbent platforms in the next 18-24 months.



■ SSPM ■ CSPM ■ DSPM

Approaches

use cases: CSPM monitors cloud configurations to prevent misconfigurations. SSPM ensures SaaS application security by checking settings and permissions. DSPM focuses on secure data handling throughout its

Similar names, different

lifecycle.



Early Majority

Maturity

CSPM adoption has gained traction, but SSPM and DSPM are still in their early stages. Increased regulatory requirements and catastrophic reputation risks will drive the next wave of adoption.



Investment

DSPM

Investment boomed for CSPM and DSPM in 2021-2022. SSPM has received most of the investment in 2023. We anticipate funding to slow as most VCs have backed their players.

Request a Review

The Players

CSPM orca Runecast **(1)** Skyhigh U LACEWORK. **J** aqua sonraí NetApp[®] Qualys. SOPHOS **JupiterOne paloalto** CROWDSTRIKE CLOUDWIZE CHECK POINT tenable uptvcs • svsdia **Szscaler**



DATA SENTINEI cyera 🍀 rubrik porneo BigID SYMMETRY VARONIS **NVISION**_x sonraí eureka **I**MMUTA sentra imperva /// Laminar theom Normalyze⁻ √ Open Raven

o securiti



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